

Pecha Kucha presentation in WORM, 21st June 2013
10 slides 15 seconds each



*I would like to start my presentation with our slogan:
Discover your potential and be part of
the creative workforce of tomorrow.*



*These words drive our motivation to develop the creative ability test CQ7,
a test that allows job hunters to check their potential and
to situate best where to work in the creative industry.*



*Our service contains two parts:
first, we have a survey of 120 questions for individuals,
besides that we collect data for statistics,
which then are used as important guidelines for companies
to connect to their ideal candidates.*



*We are an independent research group and
over the last 5 years we have screened
more than thousands of applicants.*



*The result proves, that according to the collected data
our creative ability test CQ7 is a good predictor of
success in the field of human resources.*

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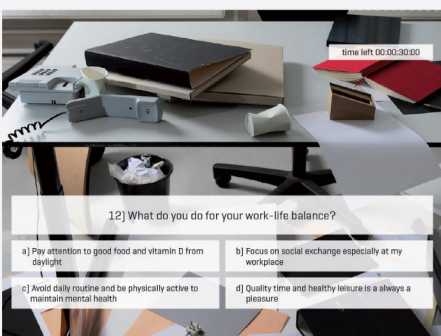
*Imagine another story of your life!
Finding a job that optimizes your strengths almost guarantees that you will be more successful, more productive and therefore happier at work.*



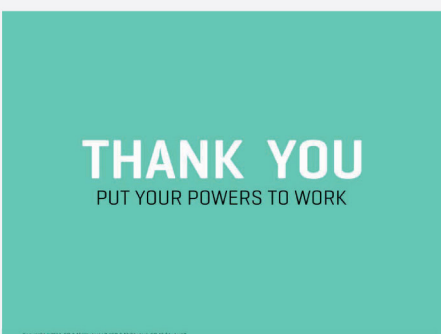
With our service we want to help talented people to prosper in the creative age and to be part of the uprising creative communities all over Europe.



*Tomorrow we present for the first time a new elaborated version of our creative ability test CQ7.
I would like to invite you to visit us tomorrow afternoon here in WORM.*



For that special occasion we have asked two young artist to create an exclusive layout in form of an interactive video, with the idea behind to allow a wider audience to take part, to go through some of the questions and to create a discussion about what does it mean to be creative or not.



*So please take part and discover your potential of creativity!
Thank you very much for your attention.*