

Graduate Seminar

2 texts:

Project proposal (1500 words)

Thesis (7000-8000 words)

Writing & making
go hand in hand

Warm up

Deadlines

End of Nov	Graduate Proposal Deadline
Mid Nov	Thesis outline (what form will it take?)
Early Dec	Deadline First Chapter
Mid Feb	Deadline First Draft Thesis
Early March	Deadline Second Draft thesis (texts to 2nd readers)
Mid March	Deadlines Second readers' comments
Early April	DEADLINE THESIS

Project proposal

All information about proposal writing can be found here:

https://pzwiki.wdka.nl/mediadesign/Graduate_proposal_guidelines

Project proposal outline

1. What do you want to make?
2. How do you plan to make it?
3. What is your timetable?
4. Why do you want to make it?
5. Who can help you and how?
6. Relation to previous practice.
7. Relation to a larger context.
8. References.

Thesis

All information about thesis writing can be found here:

https://pzwiki.wdka.nl/mediadesign/Thesis_Guidelines

https://pzwiki.wdka.nl/mediadesign/A_Guide_to_Essay_Writing

https://pzwiki.wdka.nl/mediadesign/Handbook_details-_thesis_and_final_project

Why???

To develop a relationship between writing and practice, and learn to consider your writing as an integral part of your practice, as a *medium of reflection and production*.

Thesis formats

- 1) *A report on your research and practice.*
- 2) *An analytical essay exploring related artistic, theoretical, historical and critical issues and practices that inform your practice, without necessarily referring to your work directly.*
- 3) *The presentation of a text as a body of creative written work.*
- 4) *A combination of options 1), 2) or 3).*

Thesis criteria

To provide an analytical account of:

- the development of your work (thinking processes as well as material processes) in relation to the aims and objectives identified in your Graduate Research Project Proposal.

- the development of artistic, technological and design practices, theoretical, historical or cultural phenomena in relation to your own body of work.

To locate your work in relation to appropriate contexts (for example: relevant theories, ideas, historical and/or contemporary artistic, technological and design practices).

To evaluate critically your body of work as a whole, against clearly formulated criteria.

Thesis evaluation

- Evidence of a clearly structured analysis and argument
- Use of relevant source material and references
- Clarity of writing
- Attention to alternate arguments and sources
- Ability to research texts and practices and reflect upon them analytically
- Ability to manage 'interdisciplinary' material
- Clear referencing according to the *Harvard* system
- Ability to position ones own views within a broader context

Harvard referencing

When writing for a professional publication, it is good practice to make reference to other relevant published work. This view has been supported by Redman (2006).

Author, Initials., Year. *Title of book*. Edition. (only include this if not the first edition) Place of publication (this must be a town or city, not a country): Publisher.

Redman, P., 2006. *Good essay writing: a social sciences guide*. 3rd ed. London: Open University in assoc. with Sage.

<https://libweb.anglia.ac.uk/referencing/harvard.htm>

Homework

- *Theme thesis*
- *Annotated bibliography with 5 key texts (synopsis)*
- *A mini prototype/sketch/gesture in relation to your project proposal.*