

**Build, Break and Broadcast** 

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# Ce n'est pas le Monde [This is not the world]

- Introduction

- > map as visual image with rethorical power
- > navigation / understanding / cultural representation
  - > new popularity of online maps and navigation
  - > new ways of production and distrubution of maps
    - > democratization of cartographic practice
    - > mapping, way of thinking about the world

- Maps distort reality and generalize the world



Buckminster Fuller: <u>Dymaxion Map</u> (1946)

- Maps are smaller than the reality they represent

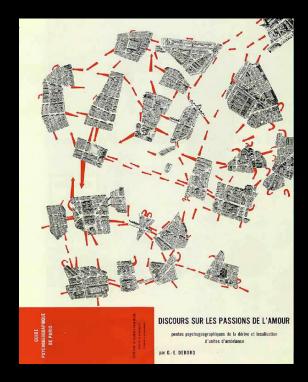


Helmut Smits: <u>Dead pixel in Google Earth</u> (2008) 82 x 82 cm burned square, the size of one pixel from an altitude of 1 km

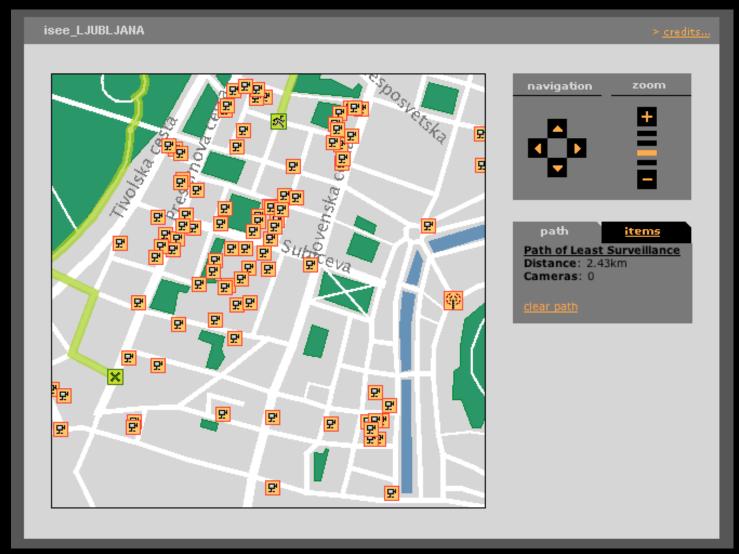
- Maps as Social documents

Google Maps: Political Border Conflicts (2010)

- Critical Cartography and alternative Mapping
- > new forms of mapping to provoke new ways of thinking
- > art maps / geospatial storytelling / multi-sensory cyber-cartography



Situationists: <u>Dérive</u> (1958)

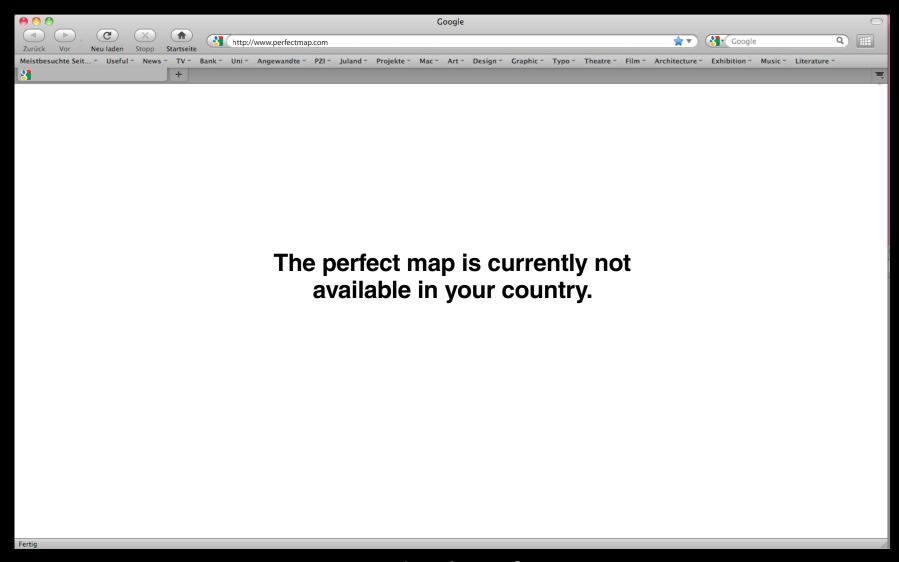


<u>iSee</u> > routes avoiding CCTV

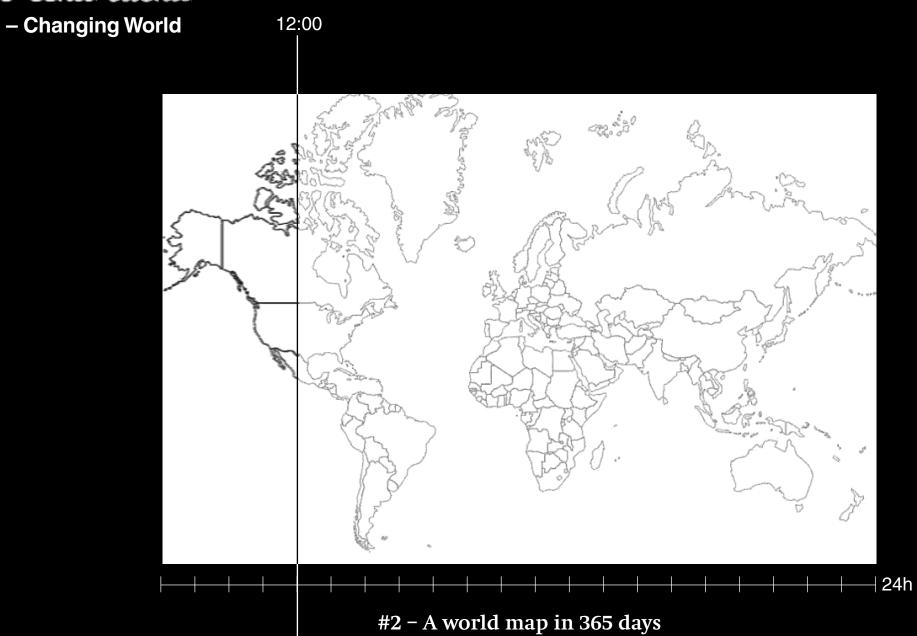
Practical Project Ideas

The following slides show various ideas for little projects that occured while researching <u>cartography</u> and <u>mapping</u> for my essay.

#### - Information politics



#1 – Creating the perfect map



Center of the World



#3 – Playing a centralized map

#### Distance



#4 - Mapping the Maas tunnel

#### - Density of data



Az Kazimyah

Al Al Zamiyah

Bagindad

Zimiyah

Az Kazimyah

Al Al Zamiyah

Az Kazimyah

Az Kazim

NY – 8,391.881 people

Baghdad – 6,554.126 people

#### - Distance



#7 - Hand drawn atlas of Google map

#### City as canvas



#8 - Vilem Flusser: Freedom of the Migrant

#### BY THE WAY

Today there was an exterminator. I think he killed our studio mouse. I havn't seen *her* in quite some time.

#### Augmented reality



#9 – Looping cointainer ship

- Still life in process



#10 – Build, break and broadcast (video)

When I was trying to write my essay, I whish I had a little lamp displaying my productivity > glowing stronger whenever I am typing and providing me some kind of enlightenment.

# Hey, we have 20 seconds for asking questions left! [Istn't that great?]