

CHARACTER

THE POLITICO

Your targets are political parties, figures or campaigns which promote oppressive acts or dangerous speech on social media.

e.g. #WhiteGenocide,
@wearebreitbart

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THE FEMINIST

Your targets are misogynistic figures or campaigns which promote oppressive acts or dangerous speech on social media.

e.g. #antiselfie,
@slutwhisperer

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THE CULTURE CRITIC

Your targets are (pop) culture figures, companies or trends which promote oppressive acts or dangerous speech on social media.

e.g. @huel,
#flatearthers

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THE NEWS PUNDIT

Your targets are stories or campaigns in this week's news cycle which promote oppressive acts or dangerous speech on social media.

e.g. Whatever's on the front page of the news!

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e.g. Whatever's on the front page of the news!

ACTION

ASTROTURFING

: using fake accounts and posts to create the illusion of widespread support for a movement or organisation. Pick an ally and astroturf their message.

ACTION

DISINFORMATION

: spreading fake news items or misleading information in order to influence public opinion or obscure the truth. Pick a target and publish disinformation about them / to them.

ACTION

FACT-CHECKING

: the process of attempting to verify or disprove assertions made by another user. Pick a target (e.g. a fake news item) and fact-check them.

ACTION

SCAMBAITING

: posing as a potential victim to a scammer in order to waste their time and resources, gather information, or publicly expose them. Pick a target and scambait them.

ACTION

COUNTERSPEECH

: responding directly to hateful or harmful speech in an attempt to undermine it. Strategies include shaming and labeling, distraction, reinforcing common goals instead of differences, and warning of consequences. Pick a target and practice counterspeech.

ACTION

SUPPORT (YOURSELF)

: posing as an ally or astroturfer for your own real-life account. Find an existing conversation which your account is involved in and defend / support your message.

ACTION

SUPPORT (OTHERS)

: posing as an ally or astroturfer for one of the other players. Find an existing conversation which another player is involved in and defend / support their message.

ACTION

SPAMMING

: sending multiple unsolicited messages, especially advertising, to one account or site. Pick a target and send them 5x messages. Or pick 5x targets and send them the same message.

ACTION // SPECIAL

TROLL-HUNTING

: the practice of identifying and exposing trolls, bots or sockpuppet accounts. Find a target and either flag, comment or DM them.

ACTION // SPECIAL

HASHTAG-JACKING

: the practice of appropriating an offensive hashtag, by posting confrontational or opposing material to it. Pick a target and post 3 images to its hashtag.

ACTION // SPECIAL

DOXING

: (from dox, abbreviation of documents) practice of researching and broadcasting private or identifiable information about an individual or organization. Pick a target and either threaten to, or actually dox them.

ACTION // SPECIAL

FLAGGING

: report a post or an account for inappropriate or abusive content.

ACTION

TROLLING (FLAME BAIT)

: posting deliberately inflammatory messages in an effort to sow discord or generate angry responses. Pick a target and troll them.

ACTION

TROLLING (IDEOLOGICAL)

: posting deliberately inflammatory messages in support of a political ideology. Ideological trolling often involves some research. Pick a target and troll them.

ACTION

TROLLING (LULZ)

: posting sarcastic, humorous or dramatic messages in an effort to sow discord or just for the lulz. Pick a target and troll them.

ACTION

TROLLING (INSULT)

: posting deliberately inflammatory messages in an effort to insult a figure, movement or organisation. Insult trolls often resort to name-calling and bullying. Pick a target and troll them.

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CHANNEL

DIRECT MESSAGE

Perform the action via direct message. Content can include images and text.

CHANNEL

COMMENT

Perform the action via a public comment. This can be a new comment or a reply to an existing thread.

CHANNEL

OWN POST

Perform the action via posting an image to your own profile. This can be an original image, a meme or a repost. Tag your target or hashtag when necessary.

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OWN STORY

Perform the action via posting a Story to your own profile. Tag your target or hashtag when necessary.

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GARDENING

**MAINTAIN
CONVERSATION**

Use this card to tend to an existing conversation you are involved in.

GARDENING

**CALL ALLIES
(ALL PLAYERS)**

Use this card to call every player to support a specific conversation you are involved in. All players must react once (reply, like etc.).

GARDENING

**CALL ALLY
(1 PLAYER)**

Use this card to call one other player to support a specific conversation you are involved in. The player in question must react once (reply, like etc.).

GARDENING

SKIP ACTION

Use this card to skip one action card.

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